

Converge Technology Solutions

Software-Enabled IT & Cloud Solutions Provider

January 2022

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All figures in this document are in C\$ unless otherwise stated.



Company Overview

About Converge

Converge is a software-enabled IT & cloud solutions provider focused on delivering advanced analytics, cloud migration, cybersecurity, and managed services to mid-market customers

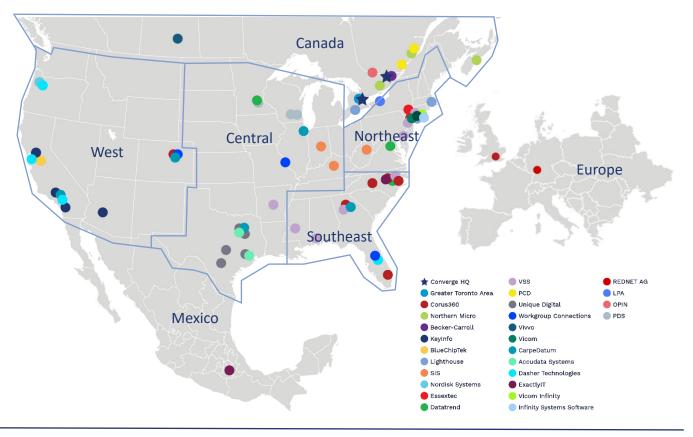
Recent Highlights

- Recognized as one of fastest growing IT Service Providers by CRN for second consecutive year
- Achieved 2021 Ingram Micro Cloud Reseller Partner of the Year for second consecutive year
- Achieved five 2021 IBM Excellence Awards including Top North America National Sell Business Partner of the Year and recognized as top IBM and Red Hat Synergy Partner
- Announced a new Google Cloud Marketplace solution, Converge Enterprise Cloud IBM Power for Google Cloud (IP4G)
- Announced ten transactions since January 2021 including platform European acquisition and successfully integrated 17 Companies to date
- Raised over \$500 million through a series of bought-deal financings in 2021 and recently upsized debt facilities to \$300 million
 - Closed a \$35M non-brokered private placement to Converge's recently formed cybersecurity-focused SaaS entity, Portage CyberTech Inc.
- Q3 2021 cash on hand was \$210M and debt facilities were undrawn
- LTM Q3 2021 revenue was \$1.3B, adjusted EBITDA was \$82.7M
- Cashflow from operations was \$48M and \$67M for the 3 and 9 months ended Q3 2021, respectively
- CTS added to S&P/TSX Composite Index as of market close on September 17, 2021



Converge Platform

Full Service Offering with Strong Support Network & Vendor Alliances





2021 - Top NA Sell Business **Partner**

2021 - Beacon Award for **Outstanding Technology SSS**

2021 - IBM Data and Al **Business Unit Excellence**

2021 - IBM Business Unit **Excellence Award for Digital Trust**

Platinum Partner Status

mware

Principle Partner Status

4 of 7 Master Services Competencies ¹

D¢LLTechnologies

Titanium Partner Status

2018 - Rising Star of the Year

Red Hat

2021 - Top NA IBM and Red Hat Synergy Partner

2019 - Rising Star Partner of the Year

Premier/APEX Partner Status

IN RAM

2020 & 2021 - Ingram Micro Cloud Reseller of the Year Award for North America

2021 - Ingram Micro CORE Partner of the Year North America

2021 - Ingram Micro Blue Series Partner of the Year

2020 - 1st on Fast Growth 150 List

2020 & 2021 - Top 50 on Solution Provider 500 List

60+ Office Locations 310+

Salespeople

600+ Technical

Resources

600+ Certifications 4,000+ Customers

10 Key Vendor Relationships

Total Vendor Relationships

700+

MC: Data Center Virtualization

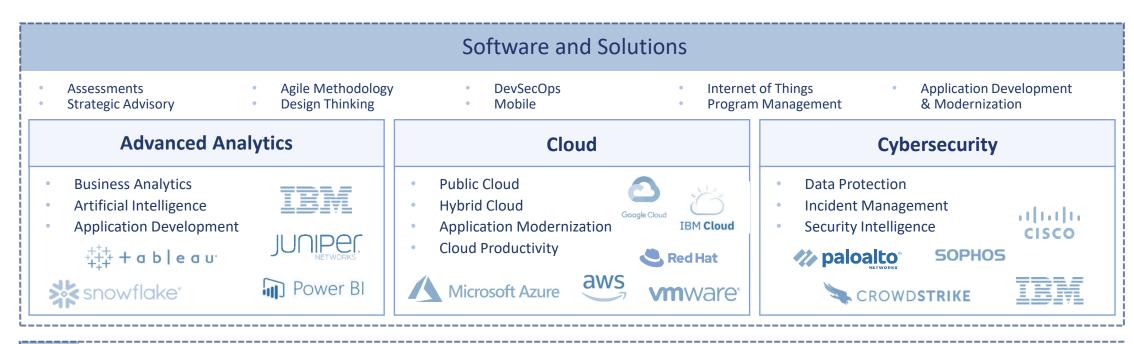
MC: Network Virtualization

MC: VMware Cloud on AWS MC: Cloud Mgmt and Automation



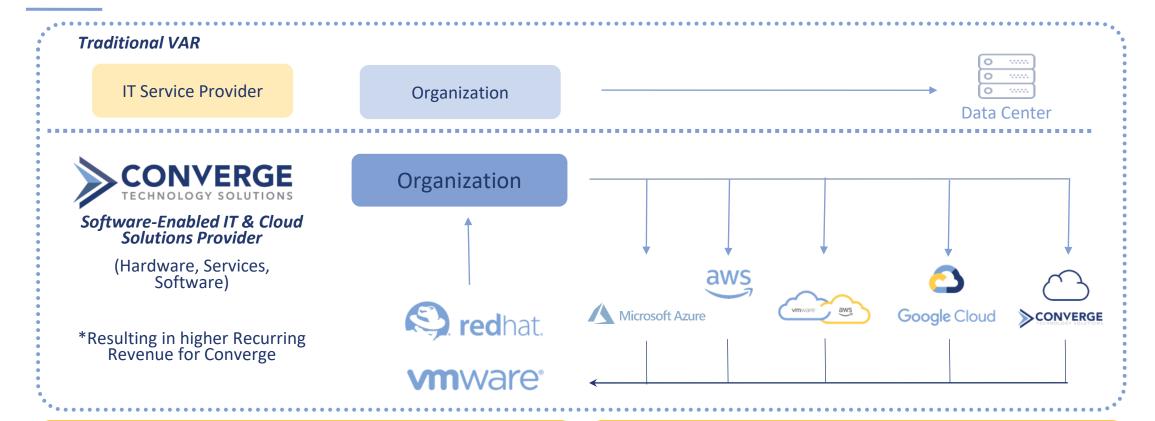
Additionally, CTS has achieved 11 of the 13 available Solution Competencies including Business Continuity, Cloud Provider; Desktop Virtualization; End Point Protection; Hybrid-Converged Infrastructure; Management Automation; Management Operations; Mobility Management; Network Virtualization; Server Virtualization; VMware Cloud on AWS

IT Solutions Supported by 600+ Technical Resources



IBM Cloud Infrastructure **Hosting Services Managed Services Professional End User** Security BUaaS / DRaaS aws Services **End User Compute Config Services Data Center Digital Infrastructure** Collaboration Multi-Site Services Networking PURE DELLTechnologies **Talent Solutions** - Staffing and Recruiting

Transformation into a Software-Enabled IT & Cloud Solution Provider



- VARs are experiencing the impact of a shift of IT towards software and the cloud as their clients become less dependent on hardware
- These small, sub-scale and undercapitalised regional VARs are not able to build a sophisticated services offering themselves
- Converge upsells higher-margin and recurring managed services contracts along with specialised services depending on the stage of a customer's journey to cloud
- These are higher-margin, multi-year contracts that reduce customer churn and add revenue visibility

Differentiated Business Model with Unique Strategic **Focus Areas**



Distribution Focused

Service Oriented

Distributors

5 – 13% Gross Margins



Predominately product sales to resellers

VARs

13 – 16% Gross Margins









focused with minimal cloud expertise

Primarily focused on low product cost with a small services element

IT Solutions



PRESIDIO

Able to bundle hardware, software, and services to create sophisticated solutions

Limited managed services and cloud product coverage

CONVERGE TECHNOLOGY SOLUTIONS

22-30% Gross Margins



Full suite of IT & Cloud Solutions selling infrastructure, software, and managed services solutions

security, and cloud offerings

Global SIs

30 – 39% Gross Margins







Large services vendors with IT services and consulting under bundled contracts



Mid-market



Software first



PHD level











Phased Approach to Growth

Phase 1

Broad Geographical
Coverage
2018

 Built national footprint across the U.S. and Canada through nine acquisitions since Oct. 2017

 Developed national managed services and other recurring revenue offerings (in C\$)

~\$545M

Pro Forma Run-Rate Revenue Actual Results

~\$23M

Pro Forma Run-Rate Adj. EBITDA ~\$75M*

Annualized
Recurring Revenue

Phase 2

Enabling Hybrid IT & Cross-Sell 2019 / 2020

 Continue M&A strategy to expand coverage into the 30+ largest U.S. cities

 Strengthen national managed services and other recurring revenue offerings across acquired businesses ~\$1.0B

Pro Forma Run-Rate Revenue

Pro Forma Run-Rate Adj. EBITDA

Targeted Pro Forma

Results*

~\$50M

~\$140M*

Annualized
Recurring Revenue

Phase 3

Cost Synergy Realization

2020 / 2021

- Further enhance scale with larger acquisitions across North America
- Continued cross-sell opportunities within existing customer base
- Fully integrate back office ERP and focus on additional cost take-out opportunities

\$2.0B+

Pro Forma Run-Rate Revenue Targeted Pro Forma Results*

\$100 - 200M

Pro Forma Run-Rate Adj. EBITDA \$240M+*

Annualized
Recurring Revenue

Phase 4

European Expansion & Managed Services

2022 - 2025

 Continue to acquire 3-5 companies in North America (C\$400 million annually)

- Further enhance scale across Europe with 3-5 acquisitions per year (€400 million annually)
- Grow Software and Services to 60% of Revenue, including managed services

\$5.0B+

Pro Forma Run-Rate Revenue

\$500M

Pro Forma Run-Rate Adj. EBITDA

Note: *Annualized Gross Recurring Revenue





Acquisition Overview – Proven M&A Track Record

M&A Strategic Pillars



Culture

Target must have a winning culture that is consistent with Converge's way of doing business



Hardware

Hardware focus helps to keep acquisition multiple low and maximises synergy opportunities



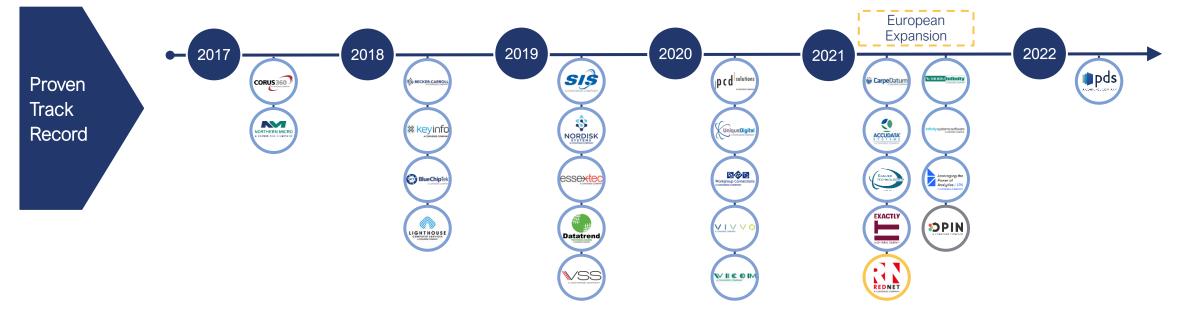
Clients

Important that the target offers access to a high-quality client base from which we can grow



Returns

All transactions must stack up from a financial returns perspective – we are careful custodians of shareholder capital









Acquisition Strategy

Acquisition Strategy Template

5.0x multiple on \$3m EBITDA

 Acquire Target which generates \$100m of revenue and 3% EBITDA margins for 5.0 x EBITDA (\$15m)

+ \$3.5m EBITDA

- Target can access Converge's volume discounts with key vendors adding 1.5% to the EBITDA margin (4.5% margin)
- Cost savings through headcount reduction adds a further 2% to EBITDA margin (6.5% margin)

2.5x multiple on \$6.5 EBITDA

- By following this strategy Converge can lower the effective multiple paid from 5.0x to 2.5x EBITDA
- Acquisitions are highly value accretive very quickly

+ \$3m

- Target can access Converge's superior payment terms, lengthening payment terms from 45 days to 60-75 days
- This can free up \$3-7m of working capital

+ \$3-4m EBITDA

- Target can cross-sell Converge's broader offering including managed services to its existing customer base

Additional Growth Drivers

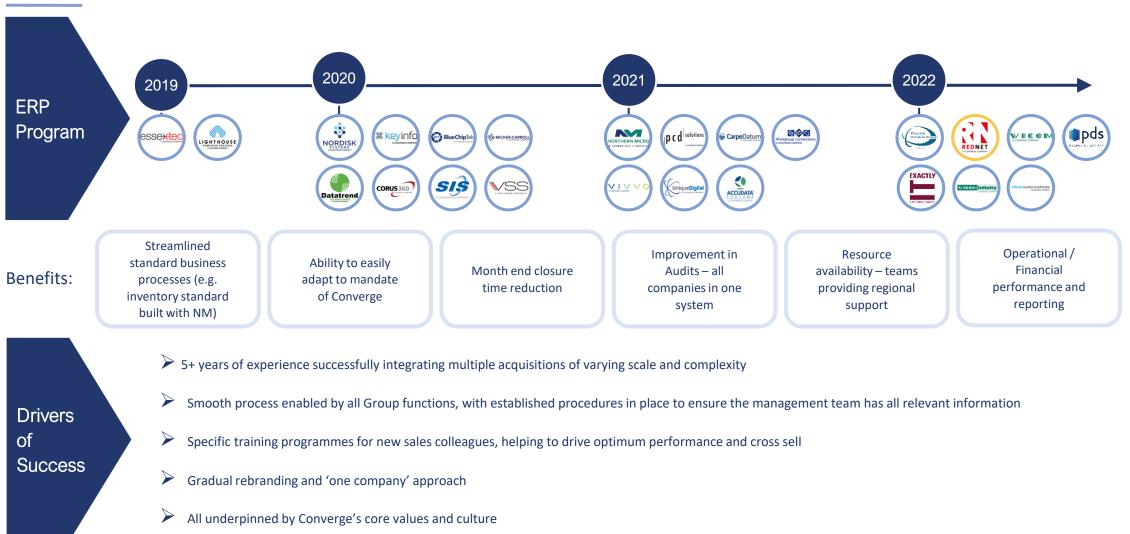
Run campaigns with Tier-1 vendors repeating industry specific sales across geographies Cross-sell best of breed solutions and high margin services to other Converge customers

Consolidate recurring revenue offerings across acquisitions and service a broader range of customers

Leverage relationships to increase enterprise sales

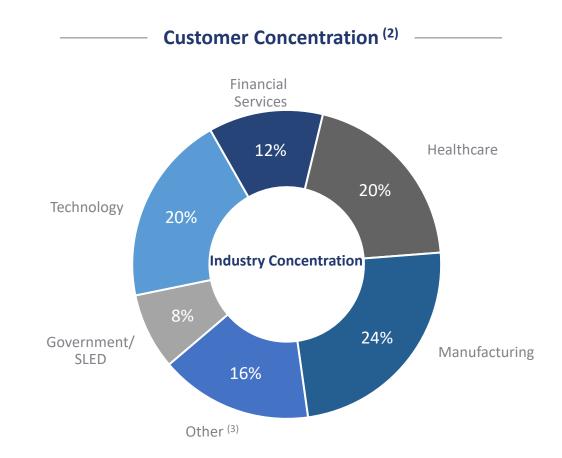
Introduce Converge 'TrustBuilder' Platform into large North American customer footprint

Acquisition – Clear Integration Approach & Execution



Market Opportunity & Customer Segments





^{1.} CMA Market Report - all figures in USD.

^{2.} Three months ended Sept 30 2021

^{3.} No vertical included in "Other" exceeds 4% concentration

Market Opportunity – Total Addressable Market

The industry's growth is set to continue as businesses continue to transition to the cloud – COVID - 19 has accelerated IT transformation to facilitate the new reality



Enterprise Software

9%¹ CAGR 20-22

Rapid growth in SaaS, partially offset by mature license sales



Public Cloud

18%¹ CAGR 20-22

Companies moving multiple, simultaneous workflows and application into public clouds, with hybrid and multi cloud being the most relevant for mid-

market enterprises



Managed Services

9%² CAGR 20-25

Organizations increasingly
outsource
the management and
support on IT
infrastructure to 3rd
parties with margin upside
for VARs



Data Centre Systems

5%¹ CAGR 20-22

Network infrastructure is the strongest segment of data centre spend



Professional Services

7%³
CAGR 20-25

Focus on software implementations, cloud migrations, DevOps, cybersecurity and analytics, avoiding the accumulation of technology debt

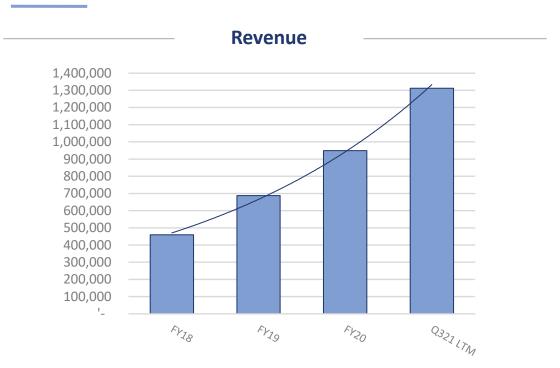
Total Addressable Market

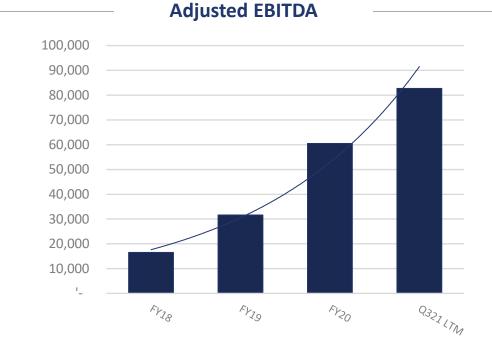
North America: \$1,495bn4

Europe: \$881bn

CONVERGE TECHNOLOGY SOLUTIONS

Significant Revenue and Adjusted EBITDA Growth

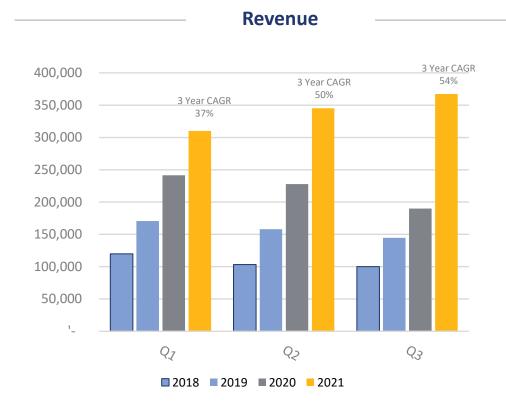






Q321 LTM revenue increased 38% to \$1.3 billion
Adjusted EBITDA increased 37% to \$83 million
As a percentage of revenue Adjusted EBITDA increased from 3.6% in FY18 to 6.3% in LTM FY21

Quarterly Performance – Record Q3 Revenue



Adjusted EBITDA



P&L Highlights

- YoY Q3 revenue increased 93% to \$367M
- YoY Q3 adj EBITDA increased 29% to \$18.9M
- Adj EPS* was \$0.07 and \$0.14 for 3 and 9 months ended Q3 2021, respectively
- Adj EPS LTM Q3 2021 was \$0.18

Positive Free Cash Flow (FCF)*

- Q3 FCF increased 30% to \$15.5 million
- FCF was \$15.5M (\$0.08/share) and \$48.7M (\$0.25/share) for the 3 and 9 months ended Q3 2021, respectively

*Net income after tax plus non-recurring special charges

*Adj EBITDA less CAPEX and payment of lease liabilities

Organic Growth & Recurring Revenue

Converge has displayed strong organic revenue growth driven by the development of managed services offerings and cross-selling efforts

Executive Briefings

Converge has scheduled over 603 Executive Briefings since Q420 to accelerate cloud practice cross-selling initiatives.

Red Hat Workshops

Converge led 22 Red Hat Workshops with over 600 clients throughout 2020 and H121.

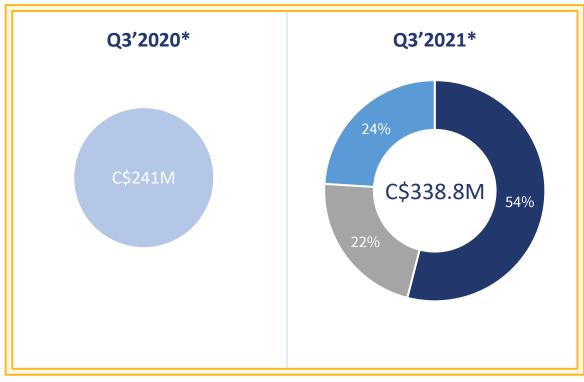
Net New Logos

Converge realized 98 net new logos in Q321 contributing to 370 net new logos in LTM.

Recurring Revenue

Converge realized a 41 % increase Year over Year in Q321 Gross Recurring Revenue.

Recurring Revenue







Converge Leadership Team



Shaun Maine CEO

- Former COO of Pivot
- Ran Prosys Info Systems (\$700M+ ITSP) and performed diligence & integration for Pivot acquisitions
- Early Java Pioneer with extensive experience in software industry



Greg Berard *President*

- Extensive experience in IT Management across hardware, services and software
- Oversees business development, client services, strategic partnerships, and go to market strategy



Matt Smith
Interim CFO

- Former Director of Finance at Espial Group – acquired by a leading Canadian software company
- Oversees Strategic Financial Planning and Analysis, Financial Reporting, and Internal Controls Management



Gordon McMillan Advisor

- Co-Founder of Converge TP
- Co-Founder of Pivot, Triax Capital, Skylon Capital
- Director of Flow Capital Corp., and Quisitive Technology Solutions Inc.
- Financial Industry entrepreneur and investor



Thomas Volk
Board Chair

- Former CEO of Cancom
- Uniquely experienced in leading global enterprises and mid-market companies as CEO and in executive roles across the U.S. and Europe
- Currently serving as Director and Chairman of five organizations



Doris Albiez *Director, European Advisory Board*

- Has served in various national and international roles
- Previously led international teams at IBM & Dell Technologies
- Combines business acumen with a passion for mentorship & emotional intelligence



Cari Hash SVP Enterprise Sales

- SVP of Enterprise Sales & SVP of Sales for Datatrend
- Over 20 years experience in Global Enterprise Sales and Leadership
- Responsible for Enterprise Sales & Strategy, along with Converge Sales Strategy with Cisco



Karie Timion *VP of Marketing*

- Experienced leader with 20+ years of marketing leadership in IT
- Former VP of Marketing for Datatrend
- Focuses on delivering brand vision, digital communication strategies, and marketing operations



Rhonda Hanes
VP of HR

- VP of Human Resources and Director of HR for Corus360
- Leads Human Resources practices emphasizing teamwork, communication, and growth
- Heads multiple leadership groups including Emerge 360 Leadership Development Program, GRIT (Girls Rule IT), and Toastmasters



Cory Reid

- Former CIO of Pivot
- 25+ years of experience in both the software and infrastructure sides of the technology sector, as well as sales and warehouse operations
- Leads integration initiatives from acquisitions to operations



Don Cuthbertson *CTO*

- Former Chief Data Officer of Pivot, and Former CEO of IntelligentWorks – a custom software development company based in Ottawa
- · President of Canadian Region
- Leads Blockchain initiatives



Tommy Whatley
EVP Services & Vendor Alliance

- Former VP for Professional Services of Pivot
- 25+ years of experience in technology services delivery and technical presales alignment, as well as leading vendor alliance programs and strategy
- Specializes in services alignment and growth with merger and acquisitions



Thank You

Shaun Maine

Chief Executive Officer SMaine@convergetp.com

Matt Smith

Interim Chief Financial Officer Matt.Smith@convergetp.com

Thomas Volk

Board Chair Thomas.Volk@convergetp.com