

Converge Technology Solutions

Software-Enabled IT & Cloud Solutions Provider

December 2022

Disclaimer

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USE OF NON-IFRS MEASURES AND RATIOS: Converge's audited annual consolidated financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board and the accounting policies we adopted in accordance with IFRS. In this presentation, management has used certain terms, including "Adjusted earnings before interest, taxes, depreciation and amortization (Adjusted EBITDA)" and "Earnings before interest, taxes, depreciation and amortization (EBITDA)", Gross Revenue, Organic Growth, adjusted earnings per share ("Adjusted EPS") and Adjusted Free Cash Flow and Adjusted Free Cash Flow Conversion, which are not recognized under IFRS and do not have a standardized meaning under IFRS. Converge's method of calculating such non-IFRS measures and ratios may differ from methods used by other companies and therefore may not be comparable to similar measures presented by other companies. The Company refers to the non-IFRS measures and ratios because certain investors may use this information to assess the Company's performance and also determine the Company's ability to generate cash flow. Such non-IFRS measures and ratios are furnished to provide additional information and should not be considered in isolation as a substitute for measures of performance prepared in accordance with IFRS and is not necessarily indicative of operating costs presented under IFRS. A full description of these non-IFRS measures and ratios and reconciliations for such non-IFRS measures an ratios can be found in the MD&A that accompanies the financial statements for the year ended December 31, 2021 and filed under the Company's profile on SEDAR at www.sedar.com





Company Overview -

FY 2021 & YTD 2022

About Converge

Converge is a services-led, softwareenabled, IT & cloud solutions provider focused on delivering advanced analytics, application modernization, cloud, cybersecurity, digital infrastructure, and digital workplace offerings to mid-market customers. YTD \$ 1.75 B

Net
Revenue

FY21 \$ 1.5 B

Net
Revenue

\$ 382 M

Gross

Profit

\$ 345.7 M

Gross Profit

\$ 100 M Adj.

EBITDA

\$ 94 M

Adj. EBITDA

80% YTD Adj. FCF Conversion 83% FY21 Adj. FCF Conversion

YTD Adj. EPS

\$0.34

FY21 Adj. EPS

\$0.35

12.5 %

Gross Revenue Organic Growth¹

¹ Organic growth is based on invoiced revenue and includes companies that Converge has owned in the comparative period.

Q3'22 Financial Highlights

+ 64% YoY

\$603.2M

Net Revenue

+ 64%

YoY

\$31.0M

Adj. EBITDA² + 67% YoY

\$139.7M

Gross Profit

5.9%
Gross Revenue
Organic Growth¹

\$730.6M

Gross
Revenue²

Adj. EPS \$0.10 + 43% YoY

CTS Historical Equity Financings



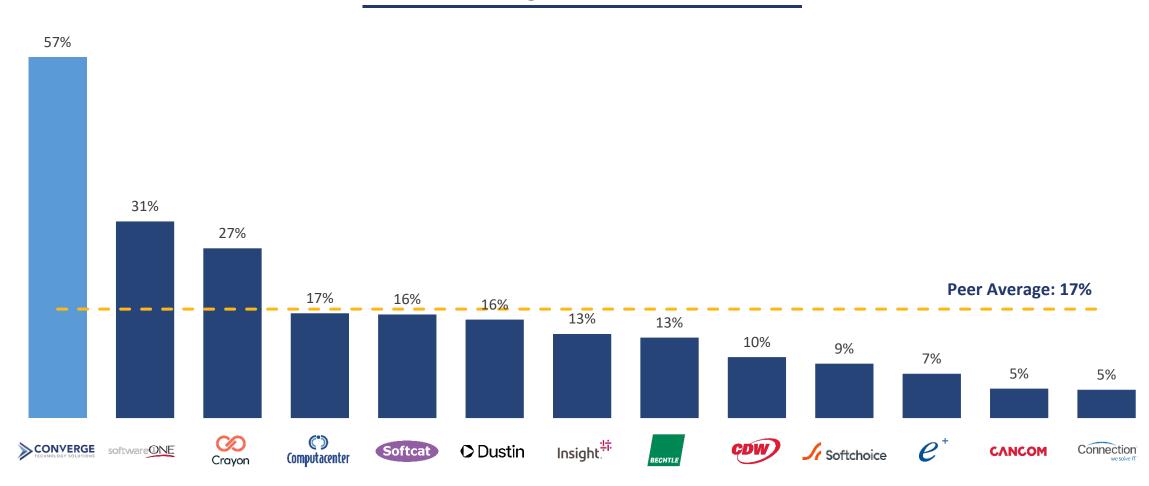
- Raised over \$500 million through a series of bought-deal financings in 2021 and upsized debt facilities to \$500 million in Q3-22
- Converge's equity financing size has grown from C\$45M during its pre-public financing at C\$0.40 per share to C259M in its latest financing at C\$10.55 per share
- CTS added to S&P/TSX Composite Index as of market close on September 17, 2021

¹Organic growth is based on invoiced revenue and includes companies that Converge has owned in the comparative period.

²Non-IFRS measure. Refer to reconciliation to nearest IFRS measure provided in appendix to this presentation.

Gross Profit Growth Peer Benchmarking

3-Year Average Gross Profit Growth (1)



Source: Company filings.





2021 – Top NA Sell Business Partner

2021 – Beacon Award for Outstanding Technology SSS

2021 – IBM Data and AI Business Unit Excellence

2021 – IBM Business Unit Excellence Award for Digital Trust

Platinum Partner Status



2022 – Advantage Partner of the Year

2021 - Elite Partner Status



2021 – Diamond Status

Hewlett Packard Enterprise

2021 – North America SMB Partner of the Year

2021 – Platinum Partner Status

IN RAM

2020, 2021 & 2022 Ingram Micro Cloud Reseller of the Year Award for North America

2022 Ingram Micro Women in Cloud Female Leader of the Year Award, Rochelle Manns

2021 – Ingram Micro Blue Series Partner of the Year & CORE Partner of the Year NA

CRN

2022 – Fast Growth 150 List Ranked #29

2022 – Solution Provider 500 List Ranked #36

2022 - Tech Elite 250 Category

2022 – Multiple Region Partner of the Year



2021 – Top NA IBM and Red Hat Synergy Partner

Premier/APEX Partner Status

vmware

MC: Data Center M
Virtualization Vi

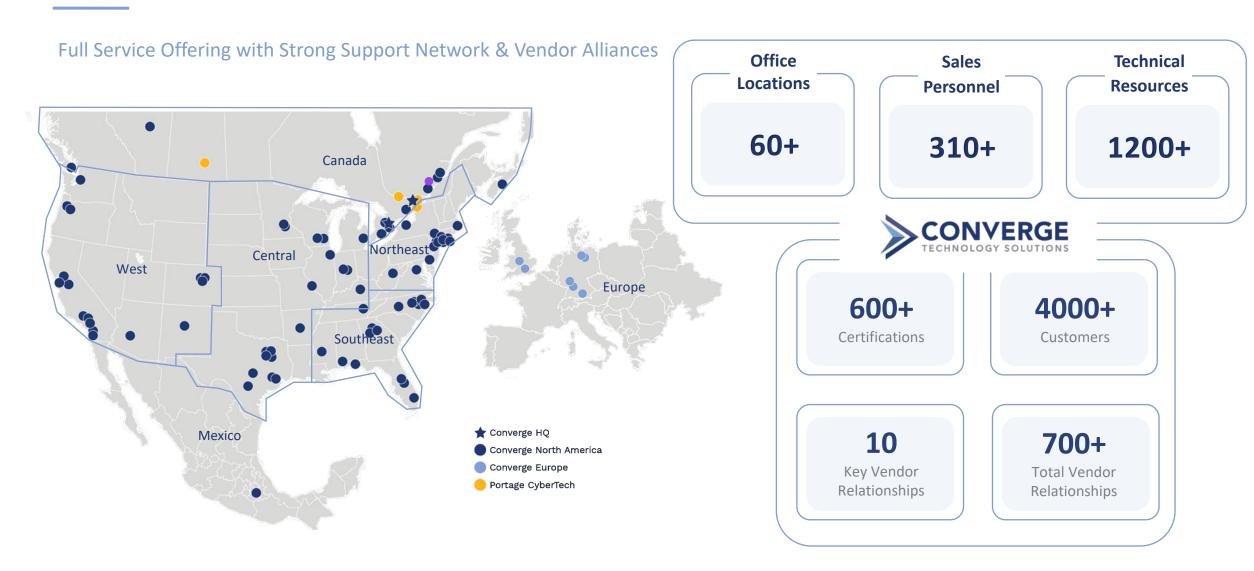
MC: Network Virtualization MC: VMware Cloud on AWS

MC: Cloud Mgmt and Automation

Recent Business Highlights

- Announced 10 acquisitions since January 2022, contributing approximately \$1.2B of LTM Gross Revenue and \$65.7M of EBITDA year-to-date
- Announced completed acquisition of UK-based Stone Technologies Group Limited
- Announced €156 Million Framework Contract Win Secured by Converge subsidiary REDNET GmbH
- Announced refinancing of existing \$300 million ABL credit facility with a new five-year \$500 million global
 revolving credit facility led by JPM and CIBC with Scotia Bank, TD, and BMO as participating lenders. Including
 an uncommitted accordion feature of \$100 million, for a total borrowing capacity of up to \$600 million
 allowing the Company to borrow in certain foreign currencies to fund Converge's ongoing expansion globally
- Announced approval from TSX of the Company's Notice of Intention to Make a Normal Course Issuer Bid (NCIB) which commenced August 11^{th,} 2022. Converge may purchase for cancellation up to an aggregate of 10,744,818 common shares representing 5% of the issued and outstanding Common Shares as of July 31, 2022.
- Announced a new Google Cloud Marketplace solution offering, Converge Enterprise Cloud IBM Power for Google Cloud (IP4G) & managed security solution Converge Enterprise Cloud for IBM Guardium Insights (CECIGI)
- Achieved CRN® 2022 Triple Crown Award in recognition of remarkable IT Market Leadership, by placing 29th on the CRN® 2022 Fast Growth 150 List, 36th on CRN® 2022 Solution Provider 500 List and named to CRN® Managed Service Provider (MSP) 500 List in the Elite 150 Category & 2022 CRN® Tech Elite 250 List
- Recently named Cisco's Multiple Region Partner of the Year for 2022 and placed 8th on 2022 CDN Top 100
 Solution Providers List
- Achieved 2022 Ingram Micro Cloud Reseller Partner of the Year for third consecutive year and Rochelle Manns Vice President of Cloud Platforms, was awarded the first Women in Cloud Female Leader of the Year Award

Converge Platform



Converge Solutions & Services



Advanced Analytics

- · Artificial Intelligence
- Machine Learning
- Business Analytics
- Data Visualization
- Data Platforming & Integration
- · Financial & Operational Mgmt
- Robotic Process Automation



Application Modernization

- Application Development
- Application Migrations
- DevOps
- Containers Services & Kubernetes Platforms
- Automation & Orchestration
- Observability & Intelligent Operations
- Integration & Middleware



Cloud Platforms

- Cloud Foundations & Landing Zones
- Cloud Migrations
- · IBM Power on Cloud
- VMware on Cloud
- Infrastructure as Code & Automation
- Cloud Governance & Operations
- FinOps & Cost Optimization



Cybersecurity

- · Threat Assessments
- · Risk & Compliance
- · Identity & Access
- Data Protection
- Security Intelligence & Analytics
- Response, Remediation
 & Maturity



Digital Infrastructure

- Datacenter & Compute
- Intelligent Networking
- Customer Experience
- · Multi-site Deployment
- Configuration CentersInfrastructure Security



Digital Workplace

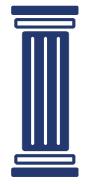
- Voice & Unified Communications
- Workplace Productivity Solutions
- Endpoint Management Solutions
- Virtual Desktop Solution
- · End User Compute

IN EACH OF THE ABOVE SOLUTION AREAS, WE DELIVER A FULL SPECTRUM OF SERVICES:



Advisory Services

Architecture Planning & Insights Roadmap Design & Prioritization Software Asset Management Strategic Transformation Workshops & Assessments





Consulting & Implementation

Agile Methodology & DevSecOps
Build & Design
Integration & Support
Program & Project Management





Managed Services

Service Desk & Managed ITSM Managed Applications (AMS) Security Operations Center (SOC) Infrastructure Operations Center (IOC)



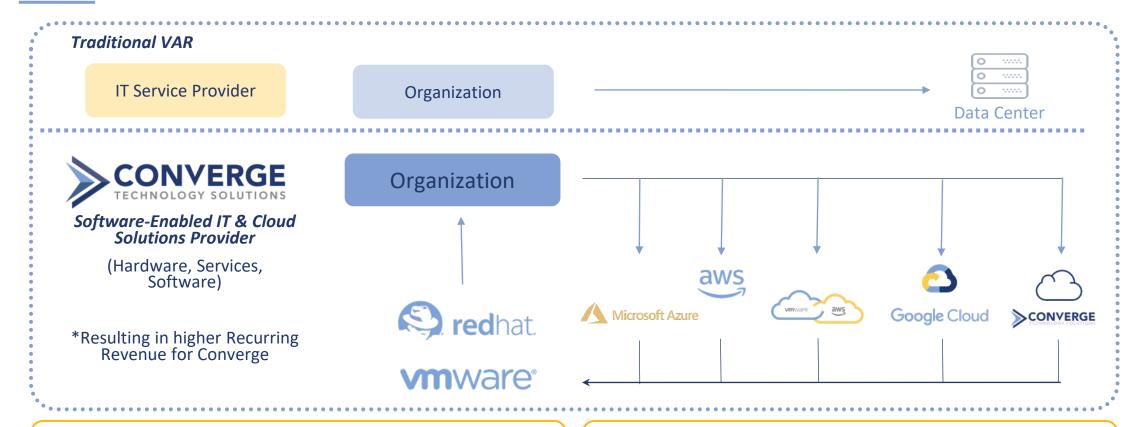


Talent Services

Staffing Recruiting Contract Temp / Hire Permanent Placement



Transformation into a Software-Enabled IT & Cloud Solution Provider



- VARs are experiencing the impact of a shift of IT towards software and the cloud as their clients become less dependent on hardware
- These small, sub-scale and undercapitalised regional VARs are not able to build a sophisticated services offering themselves
- Converge upsells higher-margin and recurring managed services contracts along with specialised services depending on the stage of a customer's journey to cloud
- These are higher-margin, multi-year contracts that reduce customer churn and add revenue visibility

Differentiated Business Model with Unique Strategic **Focus Areas**



Distribution Focused

Service Oriented

Distributors

5 – 13% Gross Margins



Predominately product sales to resellers

VARs

13 – 16% Gross Margins





Softline We know we can



Product and software resale focused with minimal cloud expertise

Primarily focused on low product cost with a small services element

IT Solutions



PRESIDIO

Able to bundle hardware, software, and services to create sophisticated solutions

Limited managed services and cloud product coverage

CONVERGE TECHNOLOGY SOLUTIONS

22-30% Gross Margins



Full suite of IT & Cloud Solutions selling infrastructure, software, and managed services solutions

security, and cloud offerings

Global SIs

30 – 39% Gross Margins







Large services vendors with IT services and consulting under bundled contracts

















Phased Approach to Growth

Phase 1

Broad Geographical
Coverage
2018

 Built national footprint across the U.S. and Canada through nine acquisitions since Oct. 2017

 Developed national managed services and other recurring revenue offerings (in C\$)

~\$545M

Pro Forma Run-Rate Revenue Actual Results

~\$23M

Pro Forma Run-Rate Adj. EBITDA

~\$75M*

Annualized
Recurring Revenue

Phase 2

Enabling Hybrid IT & Cross-Sell 2019 / 2020

- Continue M&A strategy to expand coverage into the 30+ largest U.S. cities
- Strengthen national managed services and other recurring revenue offerings across acquired businesses

~\$1.0B

Pro Forma Run-Rate Revenue Results* **~\$50M**

> Pro Forma Run-Rate Adj. EBITDA

Targeted Pro Forma

~\$140M*

Annualized
Recurring Revenue

Phase 3

Cost Synergy Realization

2020 / 2021

- Further enhance scale with larger acquisitions across
 North America
- Continued cross-sell opportunities within existing customer base
- Fully integrate back office ERP and focus on additional cost take-out opportunities
- \$2.0B+

Pro Forma Run-Rate Revenue Targeted Pro Forma Results*

\$100 - 200M

Pro Forma Run-Rate Adj. EBITDA \$240M+*

Annualized
Recurring Revenue

Phase 4

European Expansion & Managed Services

2022 - 2025

- Continue to acquire 3-5 companies in North America (C\$400 million annually)
- Further enhance scale across Europe with 3-5 acquisitions per year (€400 million annually)
- Grow Software and Services to 60% of Revenue, including managed services

\$5.0B+

Pro Forma Run-Rate Revenue \$500M

Pro Forma Run-Rate Adj. EBITDA

Note: *Annualized Gross Recurring Revenue



Acquisition Overview – Proven M&A Track Record

M&A Strategic Pillars



Culture

Target must have a winning culture that is consistent with Converge's way of doing business



Hardware

Hardware focus helps to keep acquisition multiple low and maximises synergy opportunities



Clients

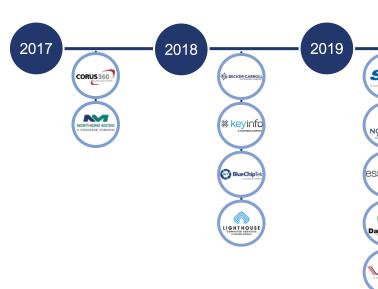
Important that the target offers access to a high-quality client base from which we can grow



Returns

All transactions must stack up from a financial returns perspective – we are careful custodians of shareholder capital

Proven Track Record







European



Acquired LTM Gross Revenue* & Adjusted EBITDA*

2021 Acquisition
Overview

YTD Acquisition
Overview

\$733.7 Million

Gross Revenue Acquired \$47.2 Million

EBITDA Acquired

\$1,177.0 Million

> Gross Revenue Acquired

\$65.7 Million

EBITDA Acquired

4.8x Multiple

5.1x Average

5.3x Multiple



Acquisition Strategy

Acquisition Strategy Template

5.0x multiple on \$3m EBITDA

 Acquire Target which generates \$100m of revenue and 3% EBITDA margins for 5.0 x EBITDA (\$15m)

+ \$3.5m EBITDA

- Target can access Converge's volume discounts with key vendors adding 1.5% to the EBITDA margin (4.5% margin)
- Cost savings through headcount reduction adds a further 2% to EBITDA margin (6.5% margin)

2.5x multiple on \$6.5 EBITDA

- By following this strategy Converge can lower the effective multiple paid from 5.0x to 2.5x EBITDA
- Acquisitions are highly value accretive very quickly

+ \$3m

- Target can access Converge's superior payment terms, lengthening payment terms from 45 days to 60-75 days
- This can free up \$3-7m of working capital

+ \$3-4m EBITDA

- Target can cross-sell Converge's broader offering including managed services to its existing customer base

Additional Growth Drivers

Run campaigns with Tier-1 vendors repeating industry specific sales across geographies Cross-sell best of breed solutions and high margin services to other Converge customers

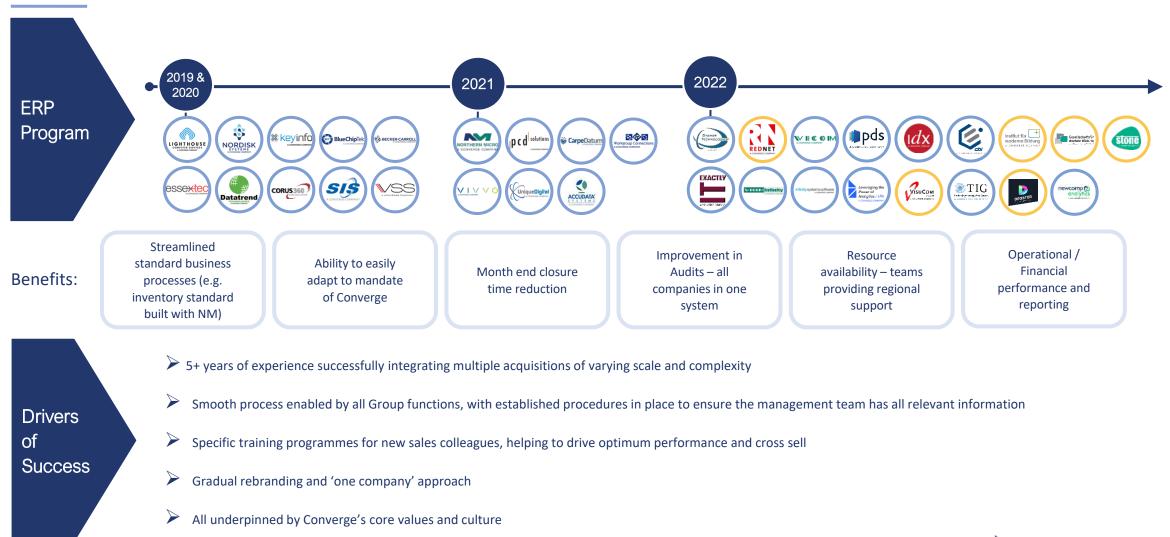
Consolidate recurring revenue offerings across acquisitions and service a broader range of customers

Leverage relationships to increase enterprise sales

Introduce Converge 'TrustBuilder' Platform into large North American customer footprint



Acquisition – Clear Integration Approach & Execution



Integration Timeline Strategy

	30 Days	90 Days	120 Days	270 Days
Finance Integration Plan (Public Controls)	X			
Top Vendor Certifications	X			
Sales and services staff regionalized and reporting to President	X			
HR, IT, Operational Finance and Sales Support Staff Regionalized and Reporting to COO	X			
Brand as a "Converge Company"	X			
Cross Sell New Services and Products (Executive Briefings, Customer Workshops)		X		
Marketing Programs to Promote Cloud Services and Expertise		X		
IT Integration			X	
Financial ERP, PSA Integration, Concur				X
CRM				X

Key Deliverables

30 Days

- Small visible changes
- Signal the post acquisition reality of being a Converge Company.
- Increase vendor rebates
- Accounting and reporting standards established

90 Days

Cross Selling

120 – 270 days

- Some larger process and system changes
- Back-office integration



Large & Growing Total Addressable Market Opportunity

\$557B

\$2.8T

\$400B



Global Digital Transformation Market Is Expected To Reach \$2.8 Trillion by 2025, Growing ~15% Annually

- 89% of all companies have already adopted a digital-first business strategy or plan to do so
- Enterprise cloud migration is an accelerating catalyst of new technology deployment, including analytics, ERP, and application development

IT Services

Global IT Services Spending Is Expected To Reach \$1.3 Trillion by 2023

- SMBs spend about 20% of their total budget on managed IT services
- The cloud-based IT services market is experiencing rapid growth among SMEs since 2018 and is expected to capture more than 80% market share by 2026
- The healthcare IT market expected to have up to 31 % YoY
 growth in the next five years

Public Cloud Services Spending to Reach Close to \$400B by 2022

- Microsoft and Amazon Web Services together comprise roughly 50% of the total market share for public cloud infrastructure services spending
- AWS is the top global cloud provider with a \$79B annual sales run rate
- By 2024, 90% of global 1,000 organizations are expected to have a multi-cloud management strategy
- Cloud-based solutions are top priorities for 93% of healthcare experts

Global Managed Services Market Expected to More Than Double to \$557B

- Nearly 55% of companies are approaching managed service providers to opt for their value-added services and reduce security risks, as employees work remotely, and business partners and clients rely entirely on electronic communication
- With cyberattacks increasing combined with vulnerable infrastructures to detect breaches, managed security services are the most requested service resulting in an expected CAGR of 15% over the next 5 years

Public Cloud Computing

Managed Services



Market Opportunity – CAGR Per Sector

The IT industry's growth is set to continue as businesses continue to transition to the cloud – COVID - 19 has accelerated IT transformation to facilitate the new reality. Converge is at the heart of the fastest growing sub-segments



Enterprise Software

8%¹ CAGR 22-27

Rapid growth in SaaS, partially offset by mature license sales



Public Cloud

16%¹ CAGR 22-27

Companies moving multiple, simultaneous workflows and application into public clouds, with hybrid and multi cloud being the most relevant for midmarket enterprises



Managed Services

12%¹ CAGR 22-27

Organizations increasingly
outsource
the management and support
on IT infrastructure to 3rd
parties with margin upside for
VARs



Data Centre Systems

5%¹ CAGR 22-27

Network infrastructure is the strongest segment of data centre spend



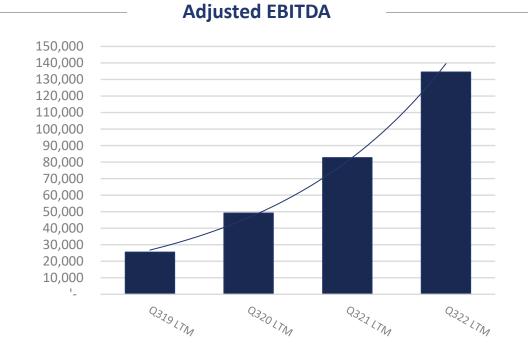
Professional Services

7%¹ CAGR 22-27

Focus on **software implementations**, cloud
migrations, DevOps,
cybersecurity and analytics,
avoiding the
accumulation of technology
debt

Significant Revenue and Adjusted EBITDA Growth



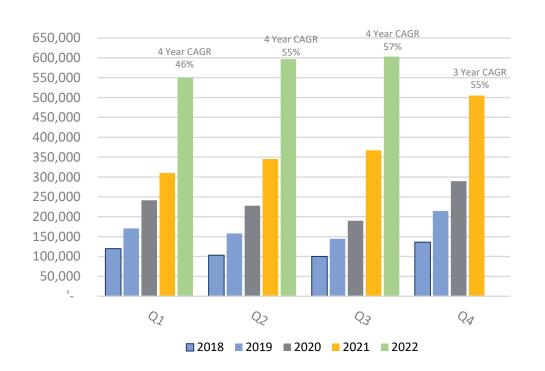




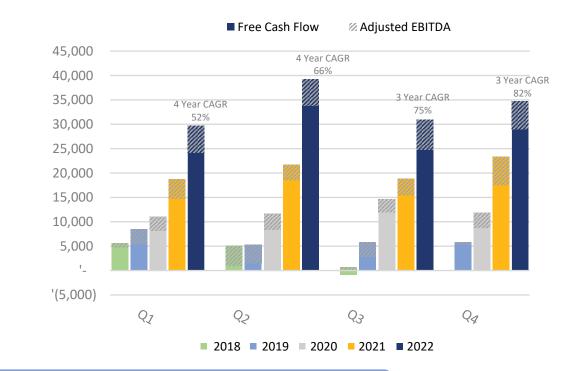
- Q3 2022 LTM revenue increased 72% to \$2.3 billion
- Q3 2022 LTM Adjusted EBITDA increased 63% to \$134.5 million
- As a percentage of revenue Adjusted EBITDA increased from 4.2% in Q3 2019 LTM to 6.0% in Q3 2022 LTM

Record Q3 Revenue

Revenue



Adjusted EBITDA



P&L Highlights

- YoY Q3 2022 Revenue increased 64% to \$603M
- YoY Q3 2022 Adjusted EBITDA increased 64% to \$31.0M
- 55% Q3 LTM 3 Year Revenue CAGR
- 74% Q3 LTM 3 Year Adj. EBITDA CAGR

Positive Free Cash Flow (FCF)*

- Q3 FCF increased 60% to \$24.7 million
- FCF was \$24.7M (\$0.12/share) and \$111.7M (\$0.52/share) for the 3 and 12 months ended Q3 2022, respectively

^{*}Adj EBITDA less Recurring CAPEX and payment of lease liabilities

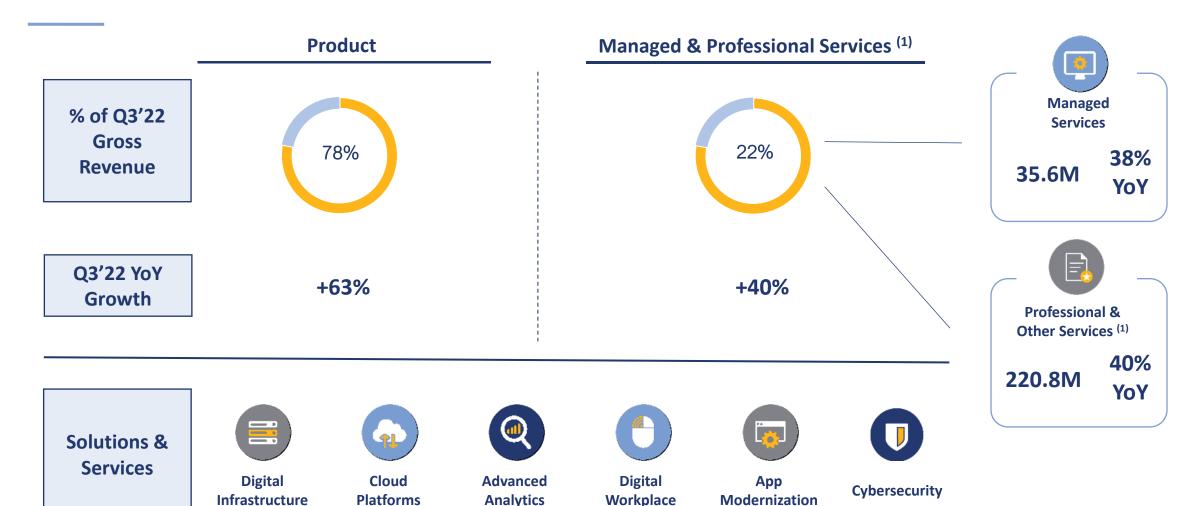
Strong Balance Sheet

(C\$ thousands)	30-Sep-22	
Cash	172,229	
Restricted cash	4,348	
Trade & other receivables	637,764	
Inventories	163,777	
Other current assets	21,502	
Total Current Assets	999,620	
Long-term assets	1,022,063	
Total Assets	2,021,683	
Trade & other payables	686,629	
ABL Bank Line	370,905	
Other third-party facilities	785	
Other financial liabilities	43,073	
Deferred revenue and other	69,371	
Income taxes payable	14,153	
Total Current Liabilites	1,184,916	
Long-term liabilites	197,098	
Total Liabilities	1,382,014	
Shareholders' Equity	639,669	
Total Liabilities and Shareholders' Equity	2,021,683	

Recent Events:

- Refinanced ABL credit facility with a new, five-year \$500 million global revolving credit facility, including an uncommitted accordion feature of \$100 million for a total borrowing capacity of up to \$600 million
- Replaced ABL credit line that charged 9% interest with a three-year committed \$300 million ABL credit line charging prime plus 0% to 2% interest
- January 15th, 2021 common share bought deal at \$4.85 for gross proceeds of \$86.5 million
- June 3rd, 2021 common share bought deal at \$7.50 for gross proceeds of \$172.5 million
- September 1st, 2021 common share bought deal at \$10.55 for gross proceeds of \$259 million
- October 14th, 2021 Portage common share non-brokered placement at \$0.80 for gross proceeds of \$35 million

Converge Gross Revenue Breakdown



 $^{^{1}}$ Includes third party gross revenue from product maintenance and public cloud.

Recurring Revenue

Converge has displayed notable recurring revenue growth driven by the development of managed services offerings and cross-selling efforts

Recurring Revenue

Converge realized a 38% increase Year over Year in Q322 Gross Recurring Revenue.

Net New Logos

Converge realized 108 net new logos in Q322 contributing to 328 in 2022

Q3'22 Customer Events



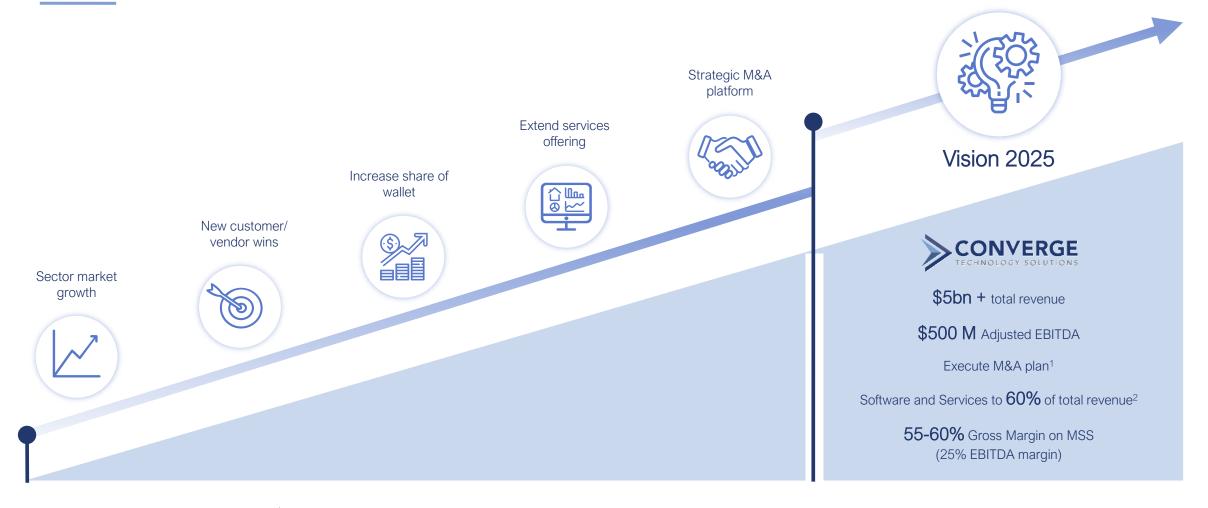
Recurring Revenue







The Converge Vision



- 1. Continue to acquire 3-5 companies in North America (\$400m CAD annually); additionally acquire 3-5 companies in Europe annually (€400m annually)
- 2. Annualized Gross Recurring Revenue

Converge Leadership Team



Shaun Maine Chief Executive Officer

- · Former COO of Pivot
- Ran Prosys Info Systems (\$700M+ ITSP) and performed diligence & integration for Pivot acquisitions
- Early Java Pioneer with extensive experience in software industry



Cari Hash SVP Enterprise Sales

- SVP of Enterprise Sales & SVP of Sales for Datatrend
- Over 20 years experience in Global Enterprise Sales and Leadership
- · Responsible for Enterprise Sales & Strategy, along with Converge Sales Strategy with Cisco



Greg Berard President and North American CEO

- Extensive experience in IT Management across hardware, services and software
- · Oversees business development, client services, strategic partnerships, and go to market strategy



Karie Timion VP of Marketing

- Experienced leader with 20+ years of marketing leadership in IT
- Former VP of Marketing for Datatrend
- · Focuses on delivering brand vision, digital communication strategies, and marketing operations



Richard Lecoutre Chief Financial Officer

- Former Finance Director at Softcat PLC for nine years helping to drive their significant growth to a top IT VAR in the UK
- · Leads Converge's finance functions globally, including accounting, treasury, tax, corporate finance and investor relations



Rhonda Hanes VP of HR

- · VP of Human Resources and Director of HR for Corus360
- Leads Human Resources practices emphasizing teamwork, communication, and growth
- Heads multiple leadership groups including Emerge 360 Leadership Development Program, GRIT (Girls Rule IT), and Toastmasters



John Teltsch Chief Revenue Officer

- Former IBM GM of Technology Sales across U.S., Canada and Latin America
- Over 40 years of leadership and growth experience
- · Developing Global Strategy, Profit Alignment & Revenue Related **Functions**



Cory Reid COO

- Former CIO of Pivot
- 25+ years of experience in both the software and infrastructure sides of the technology sector, as well as sales and warehouse operations
- · Leads integration initiatives from acquisitions to operations



Thomas Volk Board Chair

- Former CEO of Cancom
- Uniquely experienced in leading global enterprises and mid-market companies as CEO and in executive roles across the U.S. and Europe
- Currently serving as Director and Chairman of five organizations



Julianne Belaga Chief Legal Officer

- Former Vice President and General Counsel for Avent. Inc.
- · Advises on a wide variety of legal matters affecting the business and manages all aspects of Converge's global M&A activities



Don Cuthbertson CTO

- · Former Chief Data Officer of Pivot, and Former CEO of IntelligentWorks - a custom software development company based in Ottawa
- · President of Canadian Region
- Leads Blockchain initiatives





Thank You

Shaun Maine

Chief Executive Officer SMaine@convergetp.com

Richard Lecoutre

Chief Financial Officer
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Thomas Volk

Board Chair Thomas.Volk@convergetp.com