

# **Converge Technology Solutions**

Technology & Cloud Solutions Provider

August 2023

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All figures in this document are in C\$ unless otherwise stated.

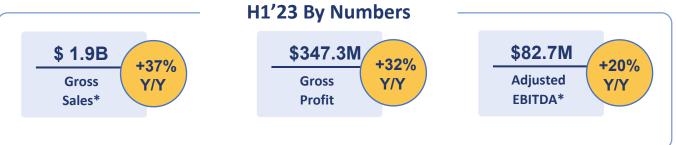


# **Company Overview**

Converge (TSX:CTS) is a services-led, software-enabled, end-to-end IT solutions provider focused on the delivery of advanced analytics, application modernization, cloud, cybersecurity, digital infrastructure, and digital workplace offerings to enterprise customers.

#### **Business Overview**

- Converge is a global IT solutions and managed services provider with 60 offices, delivering advanced analytics, application modernization, cloud platforms, cybersecurity, digital infrastructure, and digital workplace offerings to customers across various industries, with expertise across all major IT vendors
- Target customers are the underserved mid-market companies, including corporate and government customers
- Converge has an exceptional M&A track record, driving margin improvements through rebates and discounts, cross-selling higher value solutions, increasing recurring revenues, and optimizing working capital in all of its investments





### **End-to-End IT Solutions Provider**

In each solution area, Converge can support its customers at any point in their journey – from initial assessment and planning, to design and implementation, to ongoing management and support (AIM)







**Advise** 

**Implement** 

Manage

### **Supported by Deep Vendor Dynamics Across IT Landscape**

10 Key Vendor Relationships 1,000+ **Total Partner** Relationships























<sup>\*</sup> Non-IFRS measure. Refer to reconciliation to nearest IFRS measure provided in appendix to this presentation.



2021 - Top NA Sell Business **Partner** 

2021 - Beacon Award for **Outstanding Technology SSS** 

2021 – IBM Data and Al Business Unit Excellence

2021 - IBM Business Unit Excellence Award for Digital Trust

Platinum Partner Status



PURESTORAGE

2022 - Advantage Partner of the Year

2021 - Elite Partner Status

**Hewlett Packard** Enterprise

2021 - North America SMB Partner of the Year

2021 – Platinum Partner Status



2021 - Top NA IBM and Red Hat Synergy Partner

Premier/APEX Partner Status

### IN RAM

2020, 2021 & 2022 Ingram Micro Cloud Reseller of the Year Award for North America

2022 Ingram Micro Women in Cloud Female Leader of the Year Award, Rochelle Manns

2021 – Ingram Micro Blue Series Partner of the Year & CORE Partner of the Year NA

2023 - Elite 150 on MSP 500

2023 - Solution Provider 500 List Ranked #30

2023 - Fast Growth 150 List Ranked #34

2022 - Tech Elite 250 Category

#### adradia CISCO

2022 - Multiple Region Partner of the Year

### NetApp

2023 - North America Partner of the Year - West Region

MC: Data Center Virtualization

MC: Network Virtualization

MC: VMware Cloud on AWS MC: Cloud Mgmt and Automation

### **Recent Business Highlights**

- Announced the conclusion of the strategic review process and the dissolution of the Special Committee on May 9, 2023.
- The Board of Directors have authorized the initiation of a quarterly dividend. Declaring second guarter dividend of \$0.01 per common share to be paid on September 22nd, 2023 to shareholders of record at the close of business on September 8th, 2023
- Converge concluded its previously announced NCIB program after purchasing 4.28 million shares throughout Q2-23
- The Company announced that the Toronto Stock Exchange approved the Company's Notice of Intention to make a Normal Course Issuer Bid. Pursuant to the NCIB, the Company may purchase for cancellation up to an aggregate of 19,427,276 common shares. All common shares acquired by the Company under the NCIB will be cancelled
- Announced the appointment of Avjit Kamboj to Chief Financial Officer, a finance and technology executive with over 16 years of experience in capital and international markets.
- In Q4-22 the Company appointed Sean Colicchio to Global Chief Information Security Officer, responsible for Converge's physical and digital security strategies as well as the identification and mitigation of cybersecurity risks.
- Awarded the 2023 NetApp North America Partner of the Year for the West Region.
- Achieved 34<sup>th</sup> spot on CRN® 2023 Fast Growth 150 list, 2023 Solution Provider 500 for the fourth year in a row, ranking 30th, and Managed Service Provider (MSP) 500 List in the Elite 150 Category. Along with being named CRN® 2022 Triple Crown Award winner by earning a placement on each of the Solution Provider 500, the Fast Growth 150 and the Tech Elite 250 and ranked 8th on Canada's 2023 CDN® Top 100 Solution Providers.

# **Key Investment Highlights**



#### **Large and Fragmented IT Market in North America and Europe**

Converge currently commands a small fraction of the IT market, but is leveraging well-established regional businesses and customer relationships to drive market penetration of an estimated \$1.3 trillion market<sup>(1)</sup>



#### Full Spectrum IT Solution Provider Positioned to Benefit from Shift to the Cloud

The emerging digital economy is pressuring companies of all sizes to shift workloads from legacy on-premise infrastructure to the cloud; Converge delivers an unparalleled level of service and expertise supporting customers throughout the entire journey from initial assessment and planning, to design and implementation, to ongoing management and support



#### Mid-market Focus

Converge targets mid-market customers (500 - 10,000 employees) with lean internal IT teams that are more reliant on the Company as a partner, while avoiding competing with the larger, global IT services firms; this has led to a well-diversified, blue-chip customer base, low customer concentration, and growing natural wallet share



### Proven Ability to Identify, Close and Integrate M&A Opportunities

Converge has completed 35 transactions over the last 6 years, allowing the team to develop a proven and repeatable strategy to identify, acquire, and integrate M&A opportunities, often with meaningful cost savings realized



### Recognized Ability to Convert Value Added Reseller ("VAR") Centric Businesses to Unique Differentiated IT, Consulting & Managed Service Driven Solution Providers, Driving Valuation Multiple Expansion

Demonstrated success of consolidating smaller and often under capitalized regional VARs, and transforming them through solution expansion, automation, and innovation into integrated, higher-margin, managed services providers with long-term, multi-year engagements



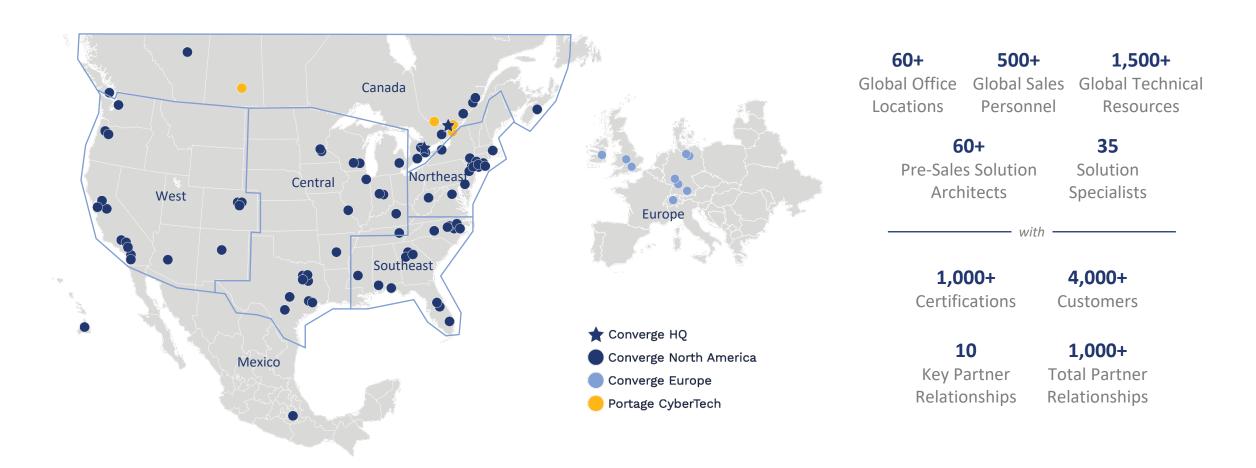
#### **Experienced and Proven Management Team**

Converge benefits from a highly experienced management team, with extensive experience across the IT services, VAR, and software industries, which is aligned with shareholders through meaningful ownership of the Company



## **Converge Platform**

### Scaled Footprint with Strong Partner Relationships and Capabilities



## Fully Integrated Set of Solutions & Services

### A Full Suite of Solutions...



### Advanced Analytics

- AI/ML
- Business Analytics
- Data Visualization
- Data Platforming & Integration
- Financial & Operational Mgmt.
- **Robotic Process Automation**



### **Application Modernization**

- Application Development & Migrations
- DevOps
- Containers Services & Kubernetes
- Automation & Orchestration
- Observability & Intelligent
  Ops
- Integration & Middleware



### Cloud Platforms

- Cloud Foundations & Landing Zones
- Cloud Migrations
- IBM Power on Cloud
- VMware on Cloud
- Infrastructure as Code & Automation
- Cloud Governance & Operations
- FinOps & Cost Optimization



### Cybersecurity

- Advanced Testing
- Governance, Risk & Compliance
- Incident Response
- Architecture & Integration
- Strategic Staffing
- Managed Security



### Digital Infrastructure

- Datacenter & Compute
- Intelligent Networking
- Customer Experience
- Multi-site Deployment
- Configuration Centers
- Infrastructure Security



### Digital Workplace

- Voice & Unified Communications
- Workplace Productivity Solutions
- Endpoint Management Solutions
- Virtual Desktop Solution
- End User Compute



#### **GIDS**

- Planning/Acquisition
- Configuration
- Deployment
- Support
- Management
- Retirement/Disposal

### ... Delivered through End-to-End Service Offerings



#### Advise

- Architecture Planning & Insights
- Roadmap Design & Prioritization
- Software Asset Management
- Strategic Transformation Workshops & Assessments



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### Implement

- Agile Methodology & DevSecOps
- Build & Design
- Integration & Support
- Program & Project Management
  Talent Services





### Manage

- Service Desk & Managed ITSM
- Managed Applications (AMS)
- Security Operations Center (SOC)
- Infrastructure Operations Center (IOC)

# Diversified Blue Chip Mid-Market Customer Base

### Converge focuses on the underserved mid-market and lacks significant customer or sector concentration

### Case Studies



Medical Device Company Achieves DevSecOps Compliance



Construction Company Rebuilds After Ransomware Attack



Institutional Brokerage Firm Invests in Business Intelligence



Federal Health Agency Discovers the Art of Possible with AI for Remote Work



Global Fintech Leader Banks on Talent Solutions for Application Modernization & Cloud Migration



Industry-Leading Manufacturer Finds the Right Talent



State's Internal IT Services Successfully Establishes Disaster Recovery Plan



County Consolidates
Disparate Systems to Single
Data Protection Solution



World-Class Data Science Firm Builds Data Lake and Pipeline Application to Store & Transform Data

### **Executive Briefings**

- Converge has been very successful in building relationships with customers through holding Executive Briefing sessions
- A sales rep will take a senior team of Converge specialists to meet with an existing customer's CTO and all relevant technology focused senior staff
- Converge's aim for this meeting is to ensure that the client is aware of the breath of services and expertise that it has, especially for customers in divisions that have been recently acquired by Converge who would have been provided a much more limited service previously
- The customer can talk through its existing solutions, where it is unhappy with a service provider or frustrations it is having with established processes to see if the team can suggest alternatives
- The Converge team can recommend the latest best practices and introduce its specialists to see if they can deliver better service
- This has worked well for both small and large accounts a recent success came in one of Converge's larger accounts where they met with the customers CTO and 5 senior VPs in technology which resulted in seven new service leads for the Converge team to follow up
- Converge delivered over 107 client facing-events in H1'23

Converge achieved <u>112 net new logo wins</u> in Q2 2023, contributing to 215 for H1'23<sup>1</sup>



## **Market Opportunity – By Sector**

### **IT Services Digital Transformation Digital Transformation Global IT Services Market Valued at Market Expected to** \$2.3T in 2023, Reach \$1.59T by 2030 **Expected to Reach** \$8.92T by 2030 \$8.92T \$1.59T \$1.55T \$671B **Global Cloud Computing Global Managed Services Market Expected to Reach Market Expected to More Than** \$1.55T by 2030 Double to \$671B by 2030 **Cloud Computing** Managed Services



Advanced Analytics

21.1%

CAGR 2023-2030

Data-driven decision making, adoption of big data & related technologies



16.8%

CAGR 2023-2030

Flexibility and scalability provided by cloud, optimizing legacy applications, reduction of costs



Cloud Platforms

20%

CAGR 2023-2030

Next-gen industrial solutions, adoption of IoT, 5G, edge computing, & real-time analytics



Cybersecurity

13.8%

CAGR 2023-2030

Protection products & services, identity security, detection & response

Tr

Digital
Transformation

21.6%

CAGR 2023-2030

Flexibility in work-life balance, rapid adoption of advanced technologies



Managed Services

13.1%

CAGR 2023-2030

Update & digitization of business processes, upgrade & innovation of infrastructure, enhancing productivity & scalability



### Differentiated Business Model with Unique Strategic **Focus Areas**

**Distribution Focused** 

Service Oriented

#### **Distributors**

5 – 13% Gross Margins



Predominately product sales to resellers

### **VARs**

13 – 16% Gross Margins









Product and software resale focused with minimal cloud expertise

Primarily focused on low product cost with a small services element

#### **IT Solutions**



### **PRESIDIO**

Able to bundle hardware, software, and services to create sophisticated solutions

Limited managed services and cloud product coverage



22-30% Gross Margins









**Global SIs** 

30 – 39% Gross Margins

Large services vendors with IT services and consulting under bundled contracts

Full suite of IT & Cloud Solutions selling infrastructure, software, and managed services solutions

Leading managed services, security, and cloud offerings







PHD level

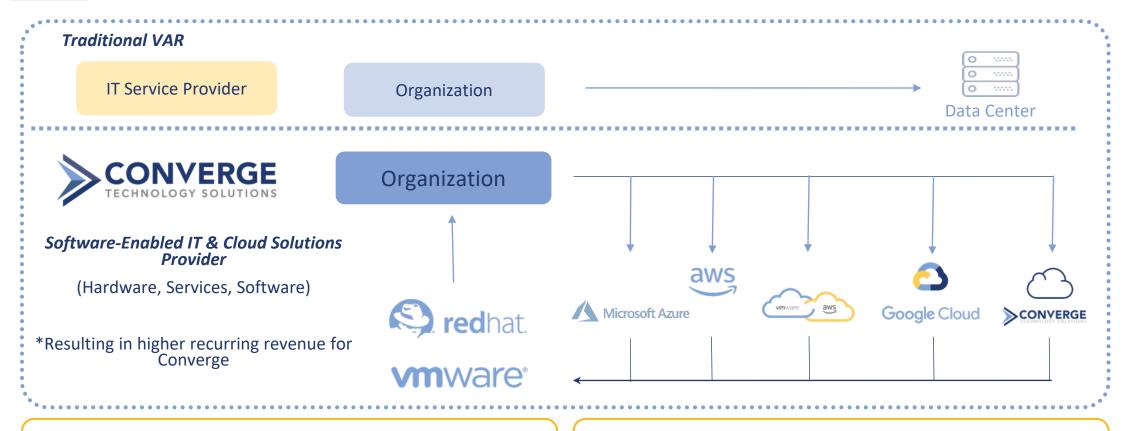


MSS





# Transformation into a Software-Enabled IT & Cloud Solution Provider



- VARs are experiencing the impact of a shift of IT towards software and the cloud as their clients become less dependent on hardware
- These small, sub-scale and undercapitalised regional VARs are not able to build a sophisticated services offering themselves
- Converge upsells higher-margin and recurring managed services contracts along with specialised services depending on the stage of a customer's journey to cloud
- These are higher-margin, multi-year contracts that reduce customer churn and add revenue visibility

# Proven M&A Track Record and Growth Roadmap

Converge has a proven M&A track record and strategy targeting new geographies, expanding capabilities, and differentiating itself from its competitors



### **Advisory Services**

**Architecture Planning & Insights** Roadmap Design & Prioritization Software Asset Management Strategic Transformation Workshops & Assessments











### **Consulting & Implementation**

Agile Methodology & DevSecOps **Build & Design** Integration & Support Program & Project Management



pds











Manage



**Managed Services** 

Service Desk & Managed ITSM

Managed Applications (AMS)

Security Operations Center (SOC)

Infrastructure Operations Center (IOC)





ExactlyIT acts as a platform to onboard managed services units of other acquired companies, including TIG, PDS, Vicom, and **Infinity Systems** 



### **Digital Security**

Enables governments and enterprises to securely offer digital services to their citizens and customers and better protect identities and private data sharing











2021

2022





slone



**TIG** 



VISUCOM











# Significant Cost Savings Realized as Acquired Companies Migrate onto Converge Platform

### **Acquisition Strategy Template**(1)

**5.0x** multiple on \$3m EBITDA

 Acquire Target which generates \$100m of revenue and 3% EBITDA margins for 5.0x EBITDA (\$15m)

**+\$3.5M** EBITDA

- Target can access Converge's volume discounts with key vendors adding 1.5% to the EBITDA margin (4.5% margin)
- Cost savings through headcount reduction adds a further 2% to EBITDA margin (6.5% margin)

**2.5x** multiple on \$6.5m EBITDA

- By following this strategy Converge can lower the effective multiple paid from 5.0x to 2.5x EBITDA
- Acquisitions are value accretive very quickly

+\$3M cash

- Target can access Converge's superior payment terms, lengthening payment terms from 45 days to 60-75 days
- This can free up \$3-7m of working capital

**+\$3-4M**EBITDA

Target can cross-sell Converge's broader offering including managed services to its existing customer base

### **Additional Growth Drivers**

### ✓ Improved Technical Knowledge

 Larger knowledge base enabling enhanced training and retooling opportunities for acquired staff, increasing employee satisfaction, and lowering churn

### ✓ Improved Systems and Reporting

- Migration to consolidated ERP and reporting tools allowing for better visibility, optimization and planning
- Introduce Converge "TrustBuilder" platform into large North American customer footprint

### Optimized Marketing Spend

 Run campaigns with tier-1 vendors repeating industry sales across geographies

### **Broader & Deeper Solutions Offerings**

Cross-sell best of breed solutions and higher margin services to other Converge customers

### Scale Begets Scale

Leverage relationships to increase enterprise and large government opportunities



# Meticulous Approach to M&A Integration to **Achieve Operational Excellence**

Converge integrates acquisitions at an exceptional rate to maximize performance and minimize costs across the platform

**Converge Completed 41 Integration Projects in 2022** 

CRM Migration (9)

ERP Upgrade (1)

**ERP Migration (7)** 

**PSA Migration (7)** 

Company Consolidation (9)

**Email Migration (3)** 

Prophix Connection (5)





































#### ...Building Toward Full Integration Across 9 Various Workstreams

#### **Integration Success**

Converge has integrated at a high level over the course of 35 acquisitions

**30** 

Acquired Companies(1)

22

**Fully-Integrated** Acquisitions (1)

**73**%

Overall Full Integration Status(1)

#### **Dedicated Strategy**

The integration efforts are supported by a full-time integration team that owns the 9 critical workstreams that are defined as "Full Integration"

**15** 

**Full-Time Integration Employees** 

Driving Full Integration across 9 Workstreams...

### Timeline

Converge has an orderly and systematic Integration Plan in 2023 to finalize the integration of all acquired businesses

New M&A pursuits have been paused until Q3 2023 to finalize the integration process of past acquisitions.

Full Integration across all acquired entities will be achieved by November 2023

# **Integration Timeline Strategy**

	30 Days	90 Days	120 Days	270 Days
Finance Integration Plan (Public Controls)	X			
Top Vendor Certifications	X			
Sales and services staff regionalized and reporting to President	X			
HR, IT, Operational Finance and Sales Support Staff Regionalized and Reporting to COO	X			
Brand as a "Converge Company"	X			
Cross Sell New Services and Products (Executive Briefings, Customer Workshops)		X		
Marketing Programs to Promote Cloud Services and Expertise		X		
IT Integration			X	
Financial ERP, PSA Integration, Concur				X
CRM				X

### **Key Deliverables**

### 30 Days

- Small visible changes
- Signal the post acquisition reality of being a Converge Company
- Increase vendor rebates
- Accounting and reporting standards established

### 90 Days

Cross Selling

#### 120 - 270 days

- Some larger process and system changes
- Back-office integration



# **Key Financials**

H1 and Q2 2023

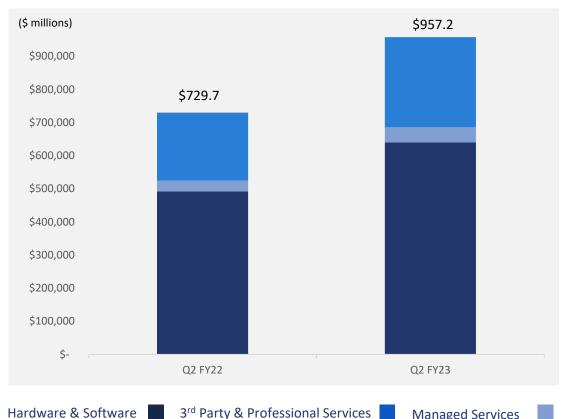


### **Key Financial Metrics**

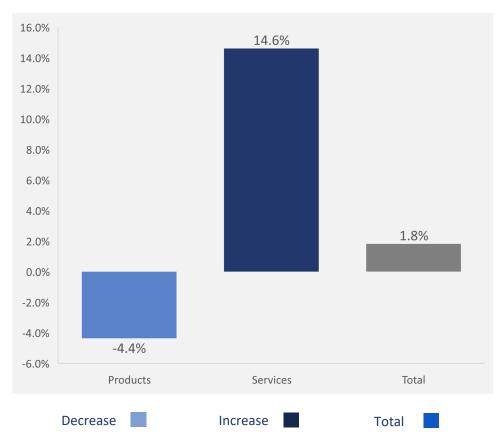
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In \$000s except per share amounts	Q223	Q222	H123	H122
Gross Sales <sup>1</sup>	957,219	729,678	1,922,477	1,403,607
Revenue	665,813	515,196	1,344,011	1,009,236
Gross Profit (GP)	175,672	133,152	347,260	242,196
Gross Profit (GP) as %	26.4%	25.8%	25.8%	24.0%
Adjusted EBITDA <sup>1</sup>	41,527	39,187	82,735	68,836
Adjusted EBITDA <sup>1</sup> as % of GP	23.6%	29.4%	23.8%	28.4%
Adjusted EBITDA <sup>1</sup> as % of Revenue	6.2%	7.6%	6.2%	6.8%
Net (loss) income	(4,495)	11,678	(7,856)	9,270
Adjusted net income <sup>1</sup>	25,124	29,900	49,565	52,410
Adjusted EPS <sup>1</sup>	0.12	0.14	0.24	0.24

# Q2'23 | Gross Sales





### **Organic Growth – Q2'23**



Services gross sales organic growth of 14.6% (1.8% organic growth overall)

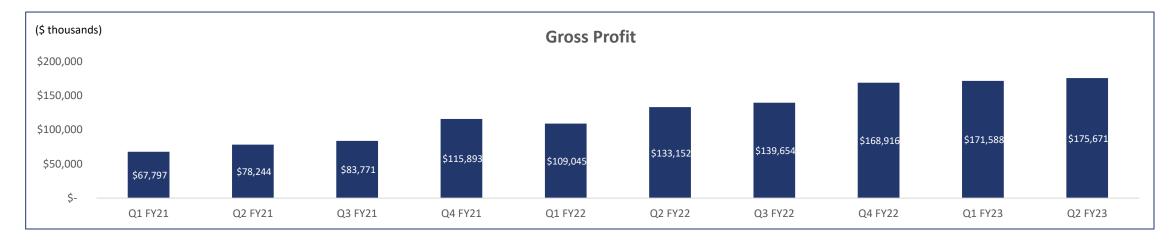
**Managed Services** 

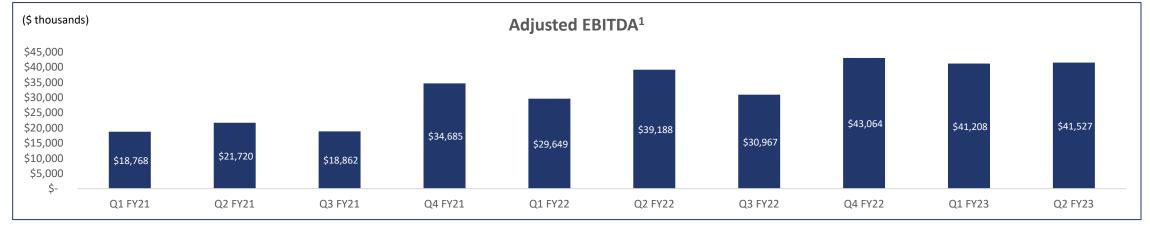
**Managed Services ARR = \$152.5 Million** 



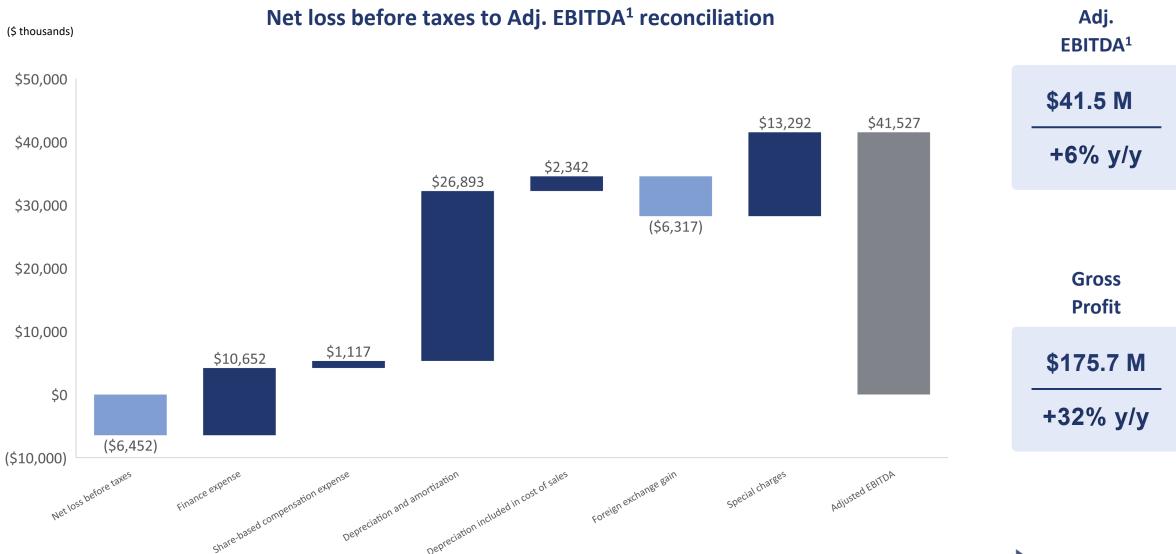
# **Profitability**

### Record Gross Profit of \$175.5 Million in Q2 FY23, 32% increase year over year





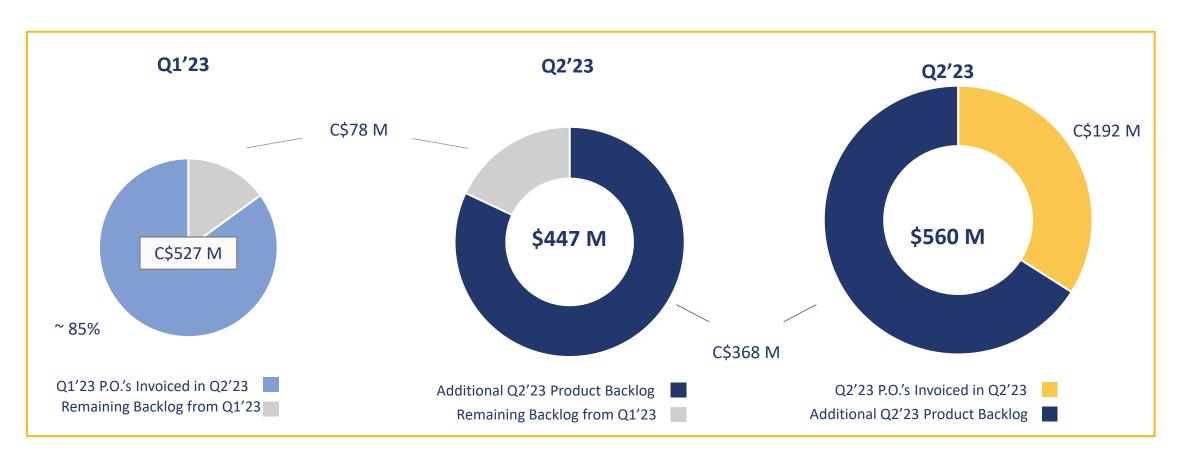
# **Adjusted EBITDA**



# **Converge Backlog Management**

In Q1, the Company invoiced over 85% of the existing Q1 backlog. Based on new orders in Q2, backlog was updated to \$447M heading into Q3. Given that \$192 million of orders received in Q2 invoiced in Q2, \$560 million of new orders was generated throughout the second quarter highlighting the strength of demand from mid-market customers.

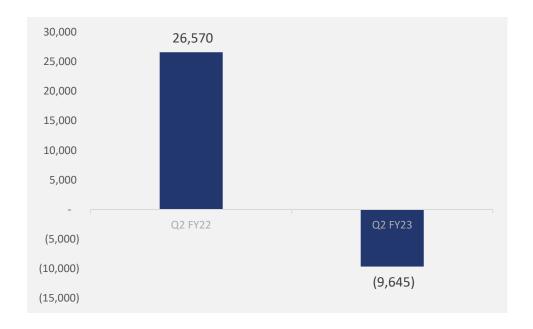
CTS Product Backlog — Demand Generated in Q2'23



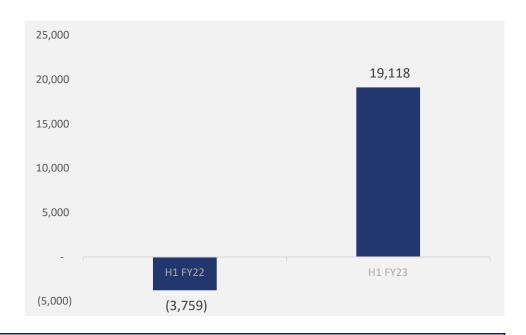


# **Liquidity and Cash Flows**

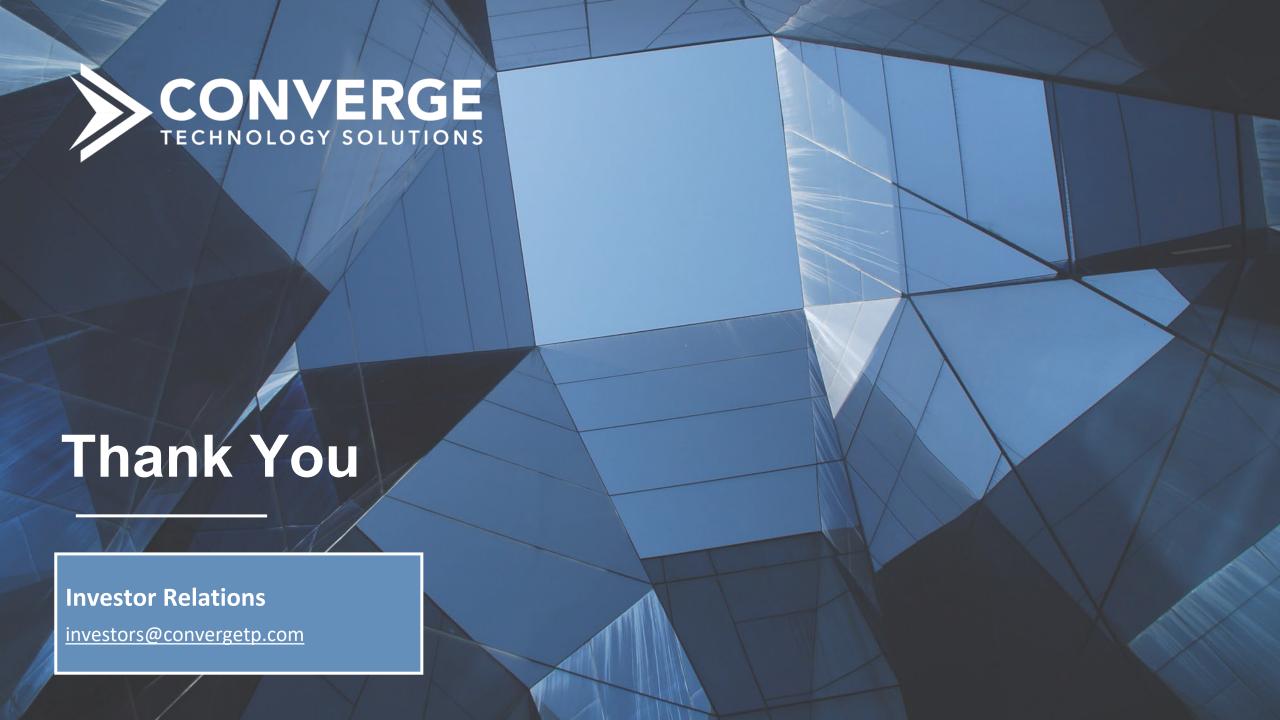
### Cash from operating Activities – Q2'23



### Cash from operating Activities – H1'23









### **Adjusted EBITDA**

_	Q2 2023	Q2 2022	<b>Q2 2023 LTM</b> Q2	2022 LTM
Net income (loss) before taxes	(6,452)	13,078	(9,738)	12,077
Finance expense	10,652	3,094	20,002	4,912
Share-based compensation expense	1,117	1,685	1,965	2,897
Depreciation and amortization	26,893	17,178	52,783	31,657
Depreciation included in cost of sales	2,342	1,561	4,002	2,312
Foreign exchange loss	(6,317)	(2,968)	(3,855)	3,701
Special charges	13,292	5,559	17,576	11,280
Adjusted EBITDA	41,527	39,187	82,735	68,836



### **Adjusted Earnings per Share (EPS)**

	Q2 2023	Q2 2022	Q2 2023 LTM	Q2 2022 LTM
Net income (loss)	(4,495)	11,678	(7,856)	9,270
Special charges	13,292	5,559	17,576	11,280
Amortization on acquired intangibles	21,527	13,946	41,735	25,262
Foreign exchange (gain) loss	(6,317)	(2,968)	(3,855)	3,701
Stock based compensation	1,117	1,685	1,965	2,897
Adjusted Net Income	25,124	29,900	49,565	52,410
Adjusted Earnings per Share (EPS) - basic	\$ 0.12	\$ 0.14	\$ 0.24	\$ 0.24
Weighted average # of shares - basic	208,331	215,292	208,649	214,847



Gross	Sal	les
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Product
Managed services
Third party and professional services
Gross sales
Adjustment for sales transacted as agent
Net revenue

_			-	
	Q2 23	Q2 22	Q2 23 LTM	Q2 22 LTM
	639,996	491,821	1,305,306	945,210
	45,182	32,268	85,818	66,251
	272,041	205,589	531,353	392,146
	957,219	729,678	1,922,477	1,403,607
	(291,406)	(214,482)	(578,466)	(394,371)
	665,813	515,196	1,344,011	1,009,236

### **Gross Sales Organic Growth**

	Q2 2023	Q2 2022
Gross sales	957,219	729,678
Less: gross sales from Companies not owned in comparative period	214,227	215,748
Gross sales of Companies owned in comparative period	742,992	513,930
Prior period gross sales	729,678	452,120
Organic Growth - \$	13,314	61,810
Organic Growth - %	1.8%	13.7%



Gross Profit Organic		
Growth		
	Q2 2023	Q2 2022
Gross profit	175,672	133,152
Less: gross profit from companies not owned in comparative period	39,239	40,737
Gross profit of companies owned in comparative period	136,433	92,415
Prior period gross revenue	133,152	78,244
Organic Growth - \$	3,281	14,171
Organic Growth - %	2.5%	18.1%